



New London Girls Youth Softball Association Inc.

P.O. Box 63

New London, WI 54961

www.NewLondonSoftball.com

Dear Community / Business Associate:

The mission of the New London Girls Youth Softball Association Inc. (NLGYSA) is as follows...Through trust, communication and mutual respect, we will create a working partnership with area communities to establish a charitable and educational youth softball program for young girls within the New London School District. This youth program is intended to provide opportunities and support the ongoing participations in the game of softball. We will establish an environment where learning the fundamentals of the game will be stressed at each level of the program.

The NLGYSA would like to partner with area businesses and organizations to ensure a quality girl's softball program while promoting New London businesses and organizations.

We provide both competition and skill development opportunities for girls 8 years of age through 12th grade. We offer the following playing opportunities for our youth;

- High School Summer Classic League weekly on Monday evenings (June – July) grades 9 – 12
- Junior League weekly on Tuesday evenings (June – July) for ages 8 – 10 years
- Senior League weekly on Wednesday evenings (June – July) for age 11 years – 8th grade
- Tournament Teams which travel throughout the state for ages 9 – 18 years (multiple dates)
- Home Tournaments (held at Memorial Park)
 - The Summer Classic 14u Tourney held annually the 1st weekend in June
 - The Summer Challenge 10u & 12u Tourney held annually the 3rd weekend in July

Each of the above listed events gives us the opportunity to highlight New London and what our businesses and community offer. We would love to promote you and your business.

We ask that you consider the following sponsorship opportunities:

Outfield Sponsorship - \$200 and up

- Sponsor's name will be listed on Junior and / or Senior League T-Shirts (provided to each player in league)
- Sponsor's name, phone and website will be listed in the Outfield Sponsorship area on sponsor posters which will be posted at Memorial Park during both home tournaments
- Sponsor's name, address, phone and website information listed on NLGYSA website "Sponsors" page. Outfield Sponsor's will also have their logo and a direct link to their website posted and be given the opportunity to provide a brief description of their business / organization

Infield Sponsorship - \$150

- Sponsor's name will be listed on Junior and / or Senior League T-Shirts (provided to each player in league)
- Sponsor's name will be listed in the Infield Sponsorship area on Sponsor Posters which will be posted at Memorial Park during both home tournaments
- Sponsor's name, address and phone information listed on NLGYSA website "Sponsors" page

Dugout Sponsorship - \$100

- Sponsor's name will be listed on Junior and / or Senior League T-Shirts (provided to each player in league)
- Sponsor's name will be listed on NLGYSA website "Sponsors" page

Please fill out and return the attached form by March 31, 2012 to reserve your sponsorship.

Thank you in advance for your consideration of supporting our local youth. If you have any questions concerning sponsorship or our association please call me at (920) 250-2604 and / or e-mail me at bmytton@yahoo.com.

Sincerely,

Brian Mytton
President
New London Girls Youth Softball Association